

# Diversity & Inclusion from Consulting & Analytics



INFORMED DIVERSITY ACTION PLANNING MADE SIMPLE

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## Your Diversity Action Plan should be as unique as your clinical trial.

Each clinical trial is different – and needs a Diversity Action Plan to match. Satisfy the specific diversity demands of your clinical trial by leveraging Citeline’s unmatched data excellence and human expertise.

Meet the expectations of US FDA’s Draft Guidance on Diversity Action Plans using top-quality, curated data and insider perspectives from a global team of experts. Citeline’s Consulting & Analytics team transcends the capabilities of AI and machine learning alone to deliver human insights into what the data means for your trial.

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## Use Consulting & Analytics' expertise to:



Design a solid Diversity Action Plan that goes beyond the obvious to hit all critical data points and patient considerations.



Gain insight from epidemiology data extracts, breaking diseases down by diverse patient populations relevant to your drug and disease.



Generate recommendations for a country and site combination that will work best for your trial.



Find the right sites and investigators for your trial using Global Patient Insights, a single platform that integrates Sitetrove's robust proprietary data with powerful real-world data for unmatched site and investigator insights.



Easily locate the investigators with access to your ideal diverse patient population, using Smart Select.



Optimize your initial trial protocol and align it with your Diversity Action Plan.



Recruit and retain the right patients for your trial, ensuring you meet them where they are, both on a site level and on their health journey.

## Top-quality data, unbiased outputs

Diversity planning is complicated – but it doesn't have to be difficult. Partner with the experts at Citeline for in-depth data analysis and action-oriented insights that deliver more than just the numbers. Craft the bespoke diversity plan that works for your clinical trial, with Consulting & Analytics.

## Contact us now

Get in touch with us to discuss how Consulting & Analytics can help you achieve your Diversity & Inclusion goals.

To learn more about the advantages we can deliver to your company, please visit: [Citeline.com](https://Citeline.com) or email: [info@Citeline.com](mailto:info@Citeline.com)

