Understand what's happened & why

SCRIP

- **Industry trends**
- Key executive perspective
- **Emerging company profiles**
- Financial trends

Monitor the competitive landscape

PHARMAPROJECTS

CITELINE CLINICAL

- Drugs
- **Development status**
- **Partnership** availability
- Chemical structures
- Rare Diseases

Assess impact & benchmark

BIOMEDTRACKER

CITELINE COMMERCIAL

- Real-time catalysts
- Circline Morketing Solutions Likelihood of approval & analyst commentary
- **Companies**
- Deals
- **Patents**

horizon IN VIVO

Scan what's on the

CITELINE COMMERCIAL

- Technology innovation
- **Growth strategies**
- Future market access strategies

Predict probability of success

PHARMAPREMIA

CITELINE COMMERCIAL

- Probability of success
- Development timelines
- Regulatory status impact
- **Predictive analytics**

Commercial **Solutions**

Assess market potential

DATAMONITOR HEALTHCARE

CITELINE COMMERCIAL

- Market assessments
- Disease analysis
- **Epidemiology**
- **KOL** perspectives
- Forecasts

a norstella company

Medtech

MEDDEVICETRACKER

Events, catalysts, deals and market forecasts

MEDTECH INSIGHT

Commercial, Regulatory and policy perspective

Other Insight Solutions

PINK SHEET

Regulatory and compliance journalism, analysis and insights

GENERICS BULLETIN

Generics, biosimilars and value-added medicines industries

HBW INSIGHT

OTC, dietary supplements and cosmetic markets

Clarify your competitive landscape and optimize your positioning to address unmet medical needs

Get in-depth intelligence designed to help you make better-informed strategic decisions about your pipeline and portfolio

Do you need to:

- **1.** Know who your competitors are and what they are doing in the market?
- 2. Assess impact and benchmark events, deals, company movements and patents?
- **3.** Assess the future market potential for drugs in the pipeline?





Enrich your strategic lens with real-time events tracking and analysis of drug development pipelines and competitive landscapes to help you understand how impactful market movements and drug developments could impact the value of your assets.

Biotech Kickstarter

Datamonitor Healthcare

Understand the future market potential of assets in development and how they will impact the market, with analysis on patient populations, physician and KOL consensus on current and future therapies, prescribing trends, payer pressure and more.



Understand the global competitive landscape, from pre-clinical right through to market, to be alerted to key milestones for competing drug development programs, learn where comparator drugs are approved, and validate your clinical and pre-clinical strategies by analyzing similar programs within a specific drug/ MOA etc. class.



Prioritize your partnering efforts

Get in-depth intelligence designed to help you identify, evaluate and move forward with the optimal partners for your assets

Do you need to:

- Understand what's happening in the market and why?
- 2. Identify key players and their credentials?
- 3. Assess the strength of potential partners' pipelines, historical sales and deals experience?
- 4. Understand a potential partners' track record and their probability of success?
- 5. Assess the market potential of assets?

Scrip

Understand what's happening in the global commercial pharma markets, from industry trends and company strategies to key executive perspectives, and what the implications of these are for your business, with expert analysis on the latest pharma news.



Datamonitor Healthcare

Assess the future market potential of assets in development and understand how potential partners' marketed drugs are performing.

Pharmaprojects

Understand the global competitive landscape, from pre-clinical right through to market, to help you identify the most suitable and experienced partners with approved drugs.

Partner Prioritization

Pharmapremia

Analyze drugs' clinical and regulatory success factors and shortlist potential partners based on their past success rates, how their current pipelines assets are likely to perform, and their speed to market.

Biomedtracker

Enrich your strategic lens with real-time events tracking and analysis to help you understand potential partners' pipelines and their relevant deal experience.

Optimize your competitor analysis

Identify competitors and assess the impact of their strategies and upcoming readouts with expert intelligence

Do you need to:

- Understand what's happening in the market and why?
- 2. Make sense of your competitive landscape?
- Track what your competitors are doing and who they are partnering with?
- Predict probability of success and estimate future success of drugs in development?
- 5. Assess the market potential of assets and how to position them?
- Get a long-term view of the market?

Scrip

Understand what's happening in the global commercial pharma markets, from industry trends and company strategies to key executive perspectives, and what the implications of these are for your business.



Pharmaprojects

Understand the global competitive landscape from pre-clinical right through to market, to be alerted to key milestones and timelines for competing drug development programs.

Competitor **Analysis**

Datamonitor Healthcare

Assess the future market potential of assets in development and understand how competitors' marketed drugs are performing.

In Vivo

Biomedtracker

Enrich your strategic lens with real-time events tracking market movements and drug developments could impact

Pharmapremia

Accurately benchmark competitors probability of success and potential development timelines to help identify competitive threats and opportunities about drug pipeline prioritization, partnerships and acquisitions.

Nail your market valuation

Assign value to your pipeline assets and defend and validate assumptions in internal and external presentations

Do you need to:

- Assess the market potential of assets in development?
- 2. Identify patient populations and current treatment options?
- 3. See what competing drugs are generating?
- 4. Benchmark deals and sanity check valuations?
- 5. Understand the risk profile of your assets?
- 6. Understand the latest industry trends in partnerships and alliances?

Datamonitor Healthcare

Accurately understand the size of patient populations, how current treatments are performing and what physician and KOL consensus is on current and future therapies, with in-depth insights into prescribing trend and unmet needs.



Biomedtracker

Enrich your strategic lens with real-time events tracking and analysis to help you understand how your assets compare to competition and how impactful market movements and drug developments could impact the value of your assets.

Scrip

Understand what's happening in the global commercial pharma markets, from industry trends and company strategies to key executive perspectives, and what it means for your business.

Market Valuation

Pharmapremia

Identify valuable portfolio opportunities and effectively manage your portfolio risk with a peer-reviewed methodology that provides robust, unbiased drug phase success rates and timeline metrics by treatment indication.



Want to learn more?

Speak to a specialist or book a demo >

citeline.com

